





## 2<sup>nd</sup> OFFICIAL NOTICE PRESS

## Memorial Mariagrazia Donato

Also this year the Circuit of Cremona wants to remember a figure of great human thickness and professional, that it has always supported the contest prodigando so that the talents and the passions of historical motoring had deserved resonance: Mariagrazia Donato. Like Director of the External Relations of the Group Saima Avandero, Mariagrazia has managed the business communication with an eye of care turned to the sport field, binding together the sponsorships to the Formula One and other disciplines, which the golf, the off-shore one, the hockey on ice and track, the horse one and, naturally, the classified manifestations to the historical cars. Its engagement has been dense of satisfactions: three tito them world-wide ones in Formula One, with Lauda and Prost; a title worldwide it in off-shore in Class Two; two badges, one Italy Goblet and one Europe Goblet in the hockey on track; one badge in hockey on ice and a championship speed tourism. Its contribution to the conservation and the development of the historical automotive sport has been realized, moving on national and international scale the interest for the more meaningful manifestations, through the arm of the sponsorship and the offered comunicativo relief to such initiatives from the average and the magazine "Koiné", house organ of the Group Saima Avandero from founded She. Nevertheless it has not never forgotten its cremonesità, promuovendo able reviews to exalt the cultural or sport profile of the city. The sponsorship of the "Circuit" was one of its flowers to the eyelet. And because the flower of the memory sfiorisca the event does not assume just the denomination "Memorial Mariagrazia Donato".

Cremona, 18<sup>th</sup> june 2005

